

Australia's First EyeMax Eye Scan Theatre at Eyecare Plus Burleigh features *Monaco* from Optos.

Optometrist: Michael Hare, Dip.App.Sc.OptFAAO.DPA.Grad Cert (Ocular Therapeutics)
Practice: Vision Michael Hare Eyecare Plus
Locations: Southport, Benowa and Burleigh, Gold Coast Queensland Australia
Device: *Monaco*

Being able to perform an assessment of the macular and the peripheral retina without dilatation and promptly is an immense step forward in optometry's ability to offer its services as the gatekeeper for primary eyecare.

Michael Hare has been providing optometry services on the Gold Coast since the 1970's and has a team of six optometrists providing optometry care from the Benowa Gardens Shopping Centre and Burleigh Stockland locations. After graduating from the School of Optometry QIT, now QUT, in 1975, Michael Hare commenced practice on the Gold Coast in the same location he is today.

In 2010 he became sole owner of both the Southport and the Benowa Gardens practice and became a Fellow of the American Academy of Optometry in 1997. Michael has completed the 1993 Pennsylvania College of Optometry Ocular Therapeutics course and received a Graduate Certificate in Ocular Therapeutics from QUT in 2006.

State of the art equipment at both Southport and Benowa allows the provision of digital retinal and slit lamp biomicroscope photography, ocular coherence tomography (OCT), Optos ultra-wide field retinal scanning, visual field analysis, corneal topography and pachymetry. Such a level of instrumentation allows the team of Vision Michael Hare to detect and monitor conditions such as cataract, glaucoma and macular degeneration.

Eyecare Plus member, Michael Hare, opened his third practice at Burleigh on the Gold Coast at the end of last year. Wanting to set his practice apart, Michael decided to purchase the new *Monaco* – the first in category combination wide field retinal scanner, autofluorescence and OCT

"When Michael first approached me with the concept for the new clinic it was a no brainer that the *Monaco* was the best fit for him" said Tim, Optos Account Manager.





Customers can see the Monaco machine when the window panel is clear



Then the window panel can be frosted for patient confidentiality

“Knowing the level of care Michael and his team provide their patients in the other two locations, it was only natural to expect that they would require this in the new location but only had room for one device. The *Monaco* would allow them to get the benefits of the ultra-wide field retinal image and the OCT in a compact single system that looks impressive taking prime position at the front of the clinic. Due to Michael’s experience in the industry and his continued support of Optos, it was also only fitting that he be the first customer in Australia to acquire the Optos *Monaco*”.

In the Burleigh practice the *Monaco* is featured in a ‘scanning theatre’ in the front window, demonstrating to patients that this practice values and provides quality clinical care.

The room features glass that turns opaque with a flick of the switch to give patients privacy during their scans. This EyeMax Eye Scan Theatre also displays the images on a big screen, adding to the ‘wow’ factor for the patient.

Why did you decide to purchase *Monaco* for your new Burleigh Heads practice on the Gold Coast?

To be daring and different! OPSM has all the brands. Specsavers are Specsavers and no one beats them in their end of town. So, what do you do to compete? Play to the strength of independent optometry which is our technology and ourselves. The large investment in OCT recently by Specsavers means that they are unlikely to turn around in the short term at least and opt up to the world latest technology, *Monaco*. It was many years after independent optometry was routinely offering digital retinal photography that Specsavers introduced their own, and now after another decade have just introduced OCT.

What is special or different about the *Monaco*?

Monaco is the first in its category, being able to perform ultra-wide field retinal scans, autofluorescence and OCT.

What do you like best about *Monaco*?

Its three in one technology, associated space saving footprint and amazing automation makes it so easy to use.

How will the *Monaco* improve your patient care?

Being able to perform an assessment of the macular and the peripheral retina speedily is an immense step forward in optometry’s ability to offer its services as the gatekeeper for primary eyecare.

What benefits will *Monaco* bring to your new practice?

Being seen as different and focused on eye health. Such technology offers an additional revenue stream and allows for long term patient follow up care when working in co-management with ophthalmology.



